

Digital Infrastructure Investment Summit
Airport Club Frankfurt, 12 March 2018

Roundtable: Data Center as an Asset Class: The Dots in the Network

Roundtable Host: Gerd Simon (Independent Management Consulting)

Time: 12:00 - 13:30 AND 16:00 - 17:30

Room: Frankfurt



Gerd J. Simon is an independent advisor and cloud broker, offering embedded business strategy consulting & management consulting for digital transformation. He is an Internet veteran, business angel and mentor.

He held various management positions at European ICT & High-Tech companies, among those at EURO-LOG, Ascom and Steria.

Being a co-founder & managing director at Interxion in the late 1990s, Gerd was responsible for the development of Interxion, the leading Internet hub for Germany.

Since then, he actively supports the development of DE-CIX to become the world's leading Internet exchange point. His advise is very much in demand from international corporations and investors, in particular from those who are active in the cloud, respectively in hosting or in cloud hub developments globally. In this context, he also supports leading research and advisory firms in Germany and the UK.

Roundtable Content:

How does the German Data Center market manage its transformation?

- How does the Data Center market in Germany look like today?
- What importance do Data Centers have in a metropolitan region?
- How does the demand for Data Centers develop?
- Which concepts exist in the German Data Center markets?
- What return on investment expectations do investors have?
- How does the German Data Center market develop in comparison to other European ones?
- What is required to open the next chapter of growth?
- How do we know that we are on track with the transformation?