

Di² Summit 2020
Airport Club Frankfurt, 04 March 2020

Roundtable: **Bigger than Netflix – Gaming as the new 500 Pound Gorilla**

Roundtable Host(s): **Dr Pietro Graf Fringuelli (Chairman of the Executive Board and Commissioner of the World Esports Association - WESA)**

NOTE: This workshop will be held in GERMAN/ENGLISH

Time: **10:30-11:30**

Room: **Barcelona 1**



Dr Pietro Graf Fringuelli

Pietro Graf Fringuelli is a partner with CMS and id the Global Co-Head of CMS Media and Sports sector group. His team was awarded in October 2017 by the Financial Times as the most innovative team (Driving Value) in Europe and received the "Law Firm of the Year – Media" award for the third time in 2011/2012 from JUVE, Germany's leading law firm directory. The CMS media team is currently ranked by the major directories Chambers, Legal 500 and JUVE in the first tier of German law firms ("first place to go for media law" – JUVE). Since August 2018 Pietro is the Chairman of the Executive Board of the World ESports Association WESA and League Commissioner of the ESL ProLeague CS:GO. Pietro advised game publishers and platform operators in the field of games since 2002 and various sport organizations such as the German Football League (Bundesliga) and the German Basketball League in relation to the exploitation of their rights (i.a. via bidder processes).

Objective:

The workshop will discuss the global esports market, the structure of the ecosystem as well as the current business models

Format:

- Interactive workshop with max. 15 participants
- One 1h session
- Presentations only support the workshop discussion. The major focus is the active participation and integration of the participants
- Chatham House rules apply for every Di² Summit Workshop and secure the high-level trustful environment

Content of the Roundtable:

1. Esport vs. competitive gaming
2. The global market and structure of the ecosystem
3. Trends in the gaming sector (business models and platforms)